**TITLE:** Communications Officer

DISTANCE LEARNING MANDATE

**COUNTRY:** Senegal

**PARTNER ORGANIZATION:** La Plateforme des organisations professionnelles de l'agroalimentaire (POPAS)

**DURATION:** 12 weeks

**DESCRIPTION:**

In Senegal, CECI supports the economic empowerment of women facing particularly significant obstacles: women and young women with disabilities, educated but unemployed women and female entrepreneurs. CECI volunteers work with civil society organizations, chambers of commerce, municipalities and vocational training centers to improve women's economic opportunities and support the creation of an environment conducive to gender equality. In collaboration with partners, volunteers also help to improve women's participation in risk and disaster management, and in adapting to climate change.

**PARTNER ORGANIZATION**

The Plateforme des organisations professionnelles de l'agroalimentaire (POPAS) is a platform of local food processing professionals in the Dakar region. A collective with over 10 years' experience in business and entrepreneurship. POPAS companies specialize in local cereals, oilseeds, vegetables, fruits, syrups or juices and catering services.

**MANDATE RESPONSIBILITIES:**

● Support the partner organization in enhancing its existing communications strategy, with particular emphasis on social network management;

● Collaborate on the improvement of communication media;

● Support POPAS member companies in increasing their visibility on the online sales platform and social networks;

● Contribute to strategies for showcasing products sold by POPAS women and young women;

**CROSS-FUNCTIONAL RESPONSIBILITIES:**

● Take into account gender equality, rights and diversity in all activities, with particular emphasis on the participation and representation of women and young women in all activities;

● Take into account environmental issues and adaptation to climate change in all activities;

● Participate in the realization of communication activities, which may include a donation collection activity, aimed at sharing your volunteering experience with those around you and raising their awareness of international solidarity issues;

● Complete a weekly time sheet and send it to the person in charge at CECI Montréal;

● Ensure, at all times, compliance with the organization's guides, manuals, directives or instructions regarding safety and protection;

● Write the reports required by the partner organization and by the CECI program.

DESIRED SKILLS:

● University studies in international development, communications, journalism, marketing or other related field.

● Demonstrated ability to show initiative.

● Ability to work as part of a team.

● Ability to work independently and collaboratively in a cross-cultural environment.

● Ability and interest in distance volunteering.

● Flexibility and ability to handle ambiguity.

BENEFITS AND SUPPORT FOR VOLUNTEERS:

● Support and supervision during the assignment.

● Participation in virtual training to learn about the program and acquire practical skills for working in an intercultural context.

● A virtual debriefing session at the end of the mandate.

● An incredible opportunity to enhance your professional skills!